



# MUBS

17<sup>th</sup> Annual

# Entrepreneurship

**Conference Magazine**



December 7-8, 2022

**Theme:**  
**Entrepreneurship and Poverty  
After the Coronavirus Pandemic**

**MUBS  
IN PARTNERSHIP WITH  
AGRIPRENEURSHIP ALLIANCE,  
SWITZERLAND**

**BUSINESS PLAN  
COMPETITION  
PRIZE**

**\$1000**

COHORT 5 INTAKE

# **ENTREPRENEURSHIP IN AGRIBUSINESS**

*TRAINING*

**CALL FOR APPLICATIONS!**

## ELIGIBILITY

Applicant should:

- Be a current MUBS student
- Have an Agribusiness idea or project
- Be able to complete the 10 week Training programme
- Be ready to participate in the Business plan competition
- Be willing to undergo business Incubation at the MEIC

Interested students should share their Agribusiness concepts not later than **20th December 2022** by email to [aarinda@mubs.ac.ug](mailto:aarinda@mubs.ac.ug) and copy to [ctindiwensi@mubs.ac.ug](mailto:ctindiwensi@mubs.ac.ug)



[www.theagripreneur.com](http://www.theagripreneur.com)



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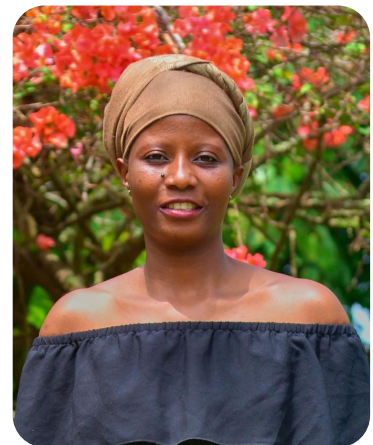
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*“The most careers or discipline is business and management because it involves dealing with money and relating to others. Career cannot do without money and people. These are important to all be it medicine, engineering name it.”*

*Prof. Waswa Balunywa*



# MUBS Entrepreneurship, Innovation and Incubation Centre

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## Editor's Note

The outbreak of Coronavirus birthed the “entrepreneurial revolution” in the world especially Africa and Uganda in particular. Many people lost their jobs thus opting to start up their own businesses to be able to survive. The lock downs that were imposed to curb the spread of the virus birthed entrepreneurial ideas and innovative ideas in the minds of many. People discovered hobbies which are now turned into businesses. There was a realization that salary alone could not sustain one or a family in tough situations among others. The pandemic was a birth of “sane” and “insane” ideas that people are using to earn income.

Entrepreneurship has existed for decades but had not been embraced the way it has been embraced when the coronavirus pandemic broke up. The youth have been having their eyes on white collar jobs, majority have been dragging their feet towards investment into startup to see to it that they build empires, create jobs and improve their livelihoods.

During the lock down, the MUBS Entrepreneurship, Innovations and Incubation Centre embarked on a journey to avail information to those that desired to start and evolve themselves in entrepreneurship and these are called the “Become a Better Entrepreneur Series (BABE)” that ran every Thursday and are still running. Different groups have been created to improve, inform, educate and assist each other to be able to grow.

The Government of Uganda has also put in place projects that will help people revive themselves after the pandemic, start up businesses and run them successfully. These projects include; Emyooga, Parish



Development Model among others.

Furthermore, the MUBS EICC, has grown its partnerships to see to it that it avails literacy, management, financial, bid winning opportunities to see to it that they hold the hands of Ugandans most especially the youth to startup, innovate and grow their empires. These partnerships include the program that caught the eye of majority that is “Nsindika Njake” that they did and are still doing with MTN Uganda, partnership with Stanbic Bank, DFCU Bank, NSSF, Innovation Hub among others.

As we are in the 4<sup>th</sup> Industrial Revolution and the “Entrepreneurial Revolution” let us seek guidance from institutions like MUBS Entrepreneurship, Innovation and Incubation Centre for opportunities on how to win grants, start, grow and sustain our businesses for a better community and economy.

**Sumaia Namuyingo**  
**Assistant Editor, MUBS Publications Unit**

# Principal's Message

Entrepreneurship continues to be the single most important economic concept globally because it responds to the needs that society has, by providing the goods and services they demand. It goes beyond provision of goods and services by providing jobs which give income to people. It is through Entrepreneurship that business is able to fund Government through taxation, Entrepreneurship is extremely important globally.

The challenge we have is that poverty continues to be a major challenge in many countries especially in Africa and Uganda in particular. Poverty is an absence of income, and when there is no income, it is because somebody has nothing to do or what ever he/she is doing does not create real value. The challenge we have is turning Entrepreneurship abilities and activities into results that are able to produce goods and services for the jobs, incomes and taxes to the government.

We take this opportunity to thank all the Entrepreneurs in the country, the vibrant sector of people who wake up every morning to go out and provide goods and services. We pay tribute to those who are able to create jobs for others and those who are able to pay taxes. We thank them for being the soldiers to remove poverty.

The Coronavirus Pandemic affected the world in different ways. There were layoffs, closure of businesses and for those who did not have anything to do they became more miserable. It is reported that more people became poorer during these times. As we emerge out of the pandemic, it is the entrepreneur who is responsible for getting these people out of this misery.

It is the Entrepreneur to think through what needs to be done to provide goods and services demanded by people. It is

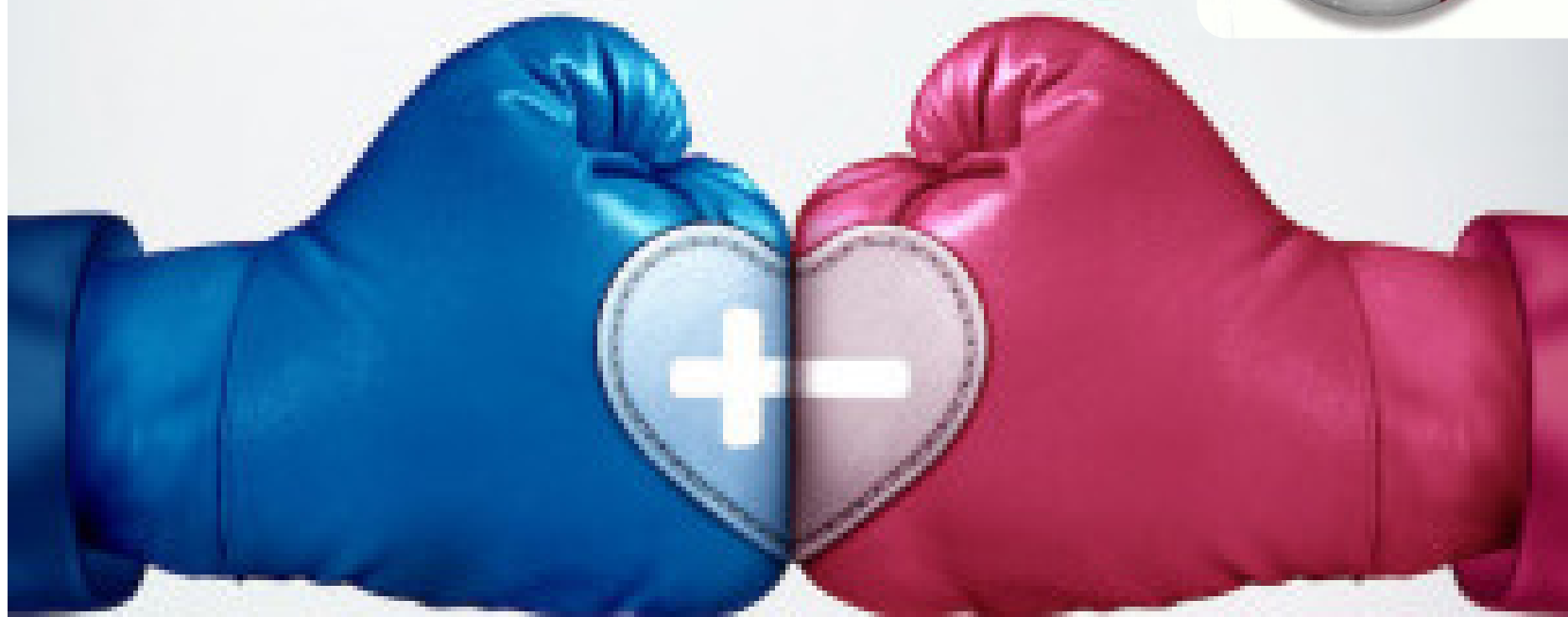


**Prof. Waswa Balunywa, PhD**  
**Principal, Makerere University Business School**

the Entrepreneur to stimulate job creation through business start up and provide taxes to government so that government can be in position to serve the rest of the community. We congratulate all Entrepreneurs and hope government can continue to support the entrepreneurial activities in the country. We thank all the Entrepreneurs who hold Uganda's entrepreneurship, culture to their hearts by continuing to do something to overcome poverty. Best wishes to all those in the conference.

# LIVING WITH HIV OR NOT...

Life  
Saver



**WE'RE FIGHTING THIS TOGETHER**

ENDING HIV IS POSSIBLE  
Test • Know • Prevent • Treat

# Director's Message



**Dr. Diana Nandagire Ntamu PhD**  
**Director, MUBS Entrepreneurship, Innovation and Incubation Centre**

Welcome everyone to the 17<sup>th</sup> Annual Entrepreneurship Conference. It is exciting to note that for the past 17 years, we have had the opportunity to debate topical issues in entrepreneurship and we are even happier to learn that these discussions are now taking place in many forums around the nation. Even while the flame of entrepreneurship is burning, we are yet to taste its fruits. At the MUBS Entrepreneurship, Innovation and Incubation Centre, we have continued to foster entrepreneurship in five major focus areas and believe that we are making

progress. Like any other organization, COVID19 introduced changes to how we served our target audiences, including the delivery of some programs online. I am pleased to report that these changes were for the better. Under business incubation, we have been able to virtually reach over 200 young people, who participated in the Innovation Hour, boot camps, the ideation and MUBS Innovation Café programmes. We are confident that the young people and business owners are changing for the better and are on the correct path toward launching and expanding their enterprises.

Several enterprises that required knowledge and skills to adjust to the changes brought about by COVID19 have also received training from us. Over 3500 existing and aspiring business owners have had the chance to learn from our online "Become a Better Entrepreneur" series in order to improve, expand, or start their own businesses. Our research team has continued to work on engaging topics that contribute to offering crucial insights for both policy makers and practitioners. One of the studies performed following the first lockdown



## Director's Message

served as the basis for our "Entrepreneurial Resilience" training program.

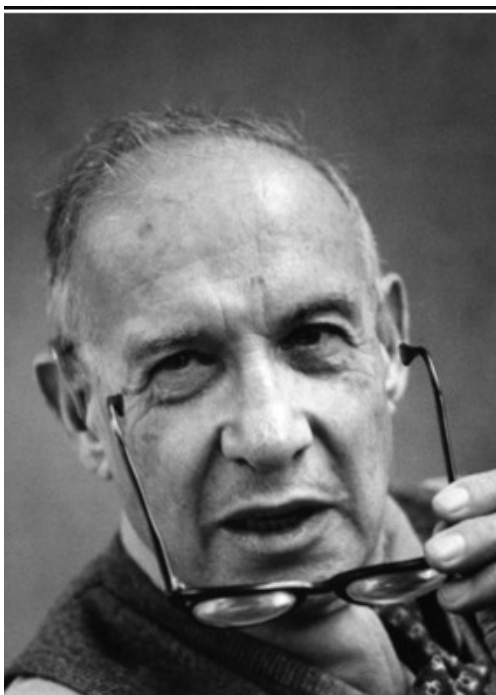
We have kept operating the business clinic for start-ups in different areas of Kampala, and we can already see the results of our labor. I must state that all of this is made possible because we were able to team up with organizations and people who shared our desire for supporting entrepreneurship in the country. I value our collaboration with MTN Uganda, the Private Sector Foundation Uganda (PSFU), the Food and Agriculture Organization (FAO), the National Social Security Fund (NSSF), TU Delft University in the Netherlands, Thomas More University, Ondernemers voor Ondernemers (OVO) from Belgium and other like-minded parties.

When it comes to giving our young people work opportunities, MTN Uganda continues to be our biggest partner. Our Graduates into Employment Programme (GIEP) has allowed us to prepare young people for the workforce and these have been taken on by MTN Uganda. We appreciate MTN Uganda's significant contribution and

will continue to support their initiatives by providing employable people.

The conference theme for this year emphasizes the crucial role that entrepreneurship plays in transforming lives. We explicitly contend that entrepreneurship is what this nation needs to combat poverty. Researchers, practitioners, and policymakers have the opportunity to exchange information and share experiences through the conference's sub themes thus allowing us to implement successful interventions while taking steps to enhance our businesses.

I wish to express my gratitude to the Principal, Prof. Waswa Balunywa, members of MUBS management, the amazing staff at the Centre and the conference organizing team for their planning and commitment toward ensuring that everything is in place for a successful event. I hope you enjoy your time at MUBS over the next two days.



Management and entrepreneurship are only two different dimensions of the same task. An entrepreneur who does not learn how to manage will not last long. A management that does not learn to innovate will not last long.

— Peter Drucker —

AZ QUOTES

# About the MUBS Entrepreneurship, Innovation and Incubation Centre



The centre believes that individuals have unique ideas and need support to turn them into businesses. These individuals are guided through training, participate in enterprise challenges and then assigned mentors and coaches to develop the business ideas.

The Centre has partnered with numerous organizations and one of them is Stanbic Bank under the Stanbic Bank Business

The MUBS Entrepreneurship, Innovation and Incubation Centre was established in 1998 as an outreach unit to link the school with the private, public and NGO sectors using different approaches.

At the establishment, it was known as the Small Business Development Centre that supported businesses through training and business clinics. It grew over time and in 2005 it became the Entrepreneurship Centre supporting not just small business development but the growth of entrepreneurship. About four years ago, the African Development Bank supported the establishment of incubation centres at public universities in Uganda and MUBS Entrepreneurship Centre was transformed into the Entrepreneurship, Innovation and Incubation Center. Its five focus areas include business incubation, training, provision and dissemination of information, research and consultancy.

Incubator to provide training to different entrepreneurs. Other organizations that the Centre has partnered with include; NSSF, DFCU Bank, Orient Bank, Private Sector Foundation, MasterCard Foundation, Innovation Hub among others. The Centre has also birthed innovations Like; Teheca, Somic Online, Naya Stores among others.

Aside that, research studies are conducted to generate important information for the programs that are running at the Centre. In line with this, the MUBS EIC is the home of the Global Entrepreneurship Monitor (GEM). Recently the Centre conducted a study on the resilience of Ugandan entrepreneurs in the face of Covid-19 and entrepreneurs shared interesting stories and experiences on how they managed the situation.

The Centre also offers skills and knowledge in Entrepreneurship to help improve productivity and competitiveness of businesses in Uganda.

## **Our Vision**

A thriving culture of entrepreneurship in the country.

## **Our Mission**

To foster entrepreneurship by nurturing innovations and startup.

## **The Centre Activities**

### **Incubation**

The Centre conducts the monthly Innovation Hour every first Wednesday of the month between 7:30 am-8:30am. During the hour, participants engage in creative thinking to identify unique solutions for problems in their communities.

### **The 24hour Innopreneur Bootcamp**

The Centre runs 24hr Bootcamps aimed at facilitating the generation of unique business ideas to provide solutions to problems. The winning teams are later supported under the incubation programme.

## **Trainings**

### **Tailor-made programmes**

We offer tailor-made training for institutions in the public and private sector in entrepreneurship and business management. Corporates, practicing entrepreneurs, rising stars (start-ups), prospective entrepreneurs'/ business men & women among others are trained in different programmes.

### **Graduates into Employment Programme (G.I.E.P)**

The GIEP is a programme conducted for fresh graduates in preparation for the job market. Human Resource Managers and Top Executives in different institutions train the fresh graduates on the programme.

## **Youth Entrepreneurship Trainings**

1. Michael Frese Business Creation Programme.
2. The Patrick Bitature Entrepreneurship Award.
3. The Annual International Youth Conference.
4. The Skills Development Programme (SKIDEP).

## **Focus Areas**

1. Business Clinic
2. Resource Centre
3. Monthly Breakfast Meetings
4. The Last Lecture
5. The MUBS Women Forum

Admission to the become part of the Entrepreneurship Centre and incubation program is a very easy process. Send us an email on [entre-shipcentre@mubs.ac.ug](mailto:entre-shipcentre@mubs.ac.ug) and our program officers will help you. You can also call us on; +256414338125/6 or like us on Facebook –MUBS Entrepreneurship Centre and get to know our activities. To join the incubation program individuals with innovative and impact ideas are selected and supported.

# MUBS EIIC Business Development Services

Makerere University Business School-Entrepreneurship, Innovation and Incubation Centre has and continues to partner with various organizations both local and international to provide business development services (BDS) in the country. Our BDS services include training, coaching and business clinics. These services focus on Small and Medium Enterprises, Women, and the youth. The following BDS services were provided in the year 2022:

## Training and Coaching Youth Champions



**Ms. Sarah Kyejjusa addressing youth during the training and coaching youth champions**

Makerere University Business School (MUBS) - Entrepreneurship, Innovation and Incubation Centre partnered with the Food and Agriculture Organization (FAO) of the United Nations under its AgrInvest Initiative with the Uganda Development Bank (UDB), to support young agripreneurs to access affordable credit. A total of 135 Youth champions participated in the training and coaching programme. The BDS provided under the initiative involved conducting due diligence, developing modules and content, training, mentoring, and coaching, and follow up. A blended approach was adopted where both virtual and face to face sessions were carried out as

part of the BDS programme. The training aimed at the equipping the selected youth champions with entrepreneurship and business management skills. The BDS programme was preceded by a 5-day in-person training that took place from 6<sup>th</sup> to 10<sup>th</sup> December 2021. Online coaching sessions were conducted from 10<sup>th</sup> to 31<sup>st</sup> January 2022. The BDS provided aimed at preparing the Youth Champions to access finance from formal financial institutions.



## Coaching and Guiding Young Agripreneurs

Makerere University Business School - Entrepreneurship, Innovation and Incubation Centre partnered with The Food and Agriculture Organization (FAO) of the United Nations, under Promoting Employment Opportunities and Agripreneurship among Youth and Women in Eastern Africa, to conduct a study and to provide Entrepreneurial coaching of young champion agripreneurs to formalize their business, scale up their businesses, access markets and finance. Through this initiative, BDS were provided to a total of 138 Youth Champions (YCs) between October 2021 and February 2022.

## Training and Business Development Services for SMEs and SFI

Makerere University Business School-Entrepreneurship, Innovation and Incubation Centre (MUBS-EIIC) partnered with The Uganda Bankers' Association (UBA) to provide training services in the four (4) districts in Northern and Eastern Uganda including Gulu, Arua, Lira, and Soroti under the UBA- GIZ project entitled Promotion of Renewable Energy and Energy Efficiency Programme (PREEEP). The aim of the project was to strengthen the capacity of SMEs and Supervised Financial Institutions (SFIs) in the renewable energy and energy efficiency sector in the four districts. MUBS



provided business training and development support to 179 SMEs and SFI between June and December 2022.

## Nsindika Njake Ne MTN

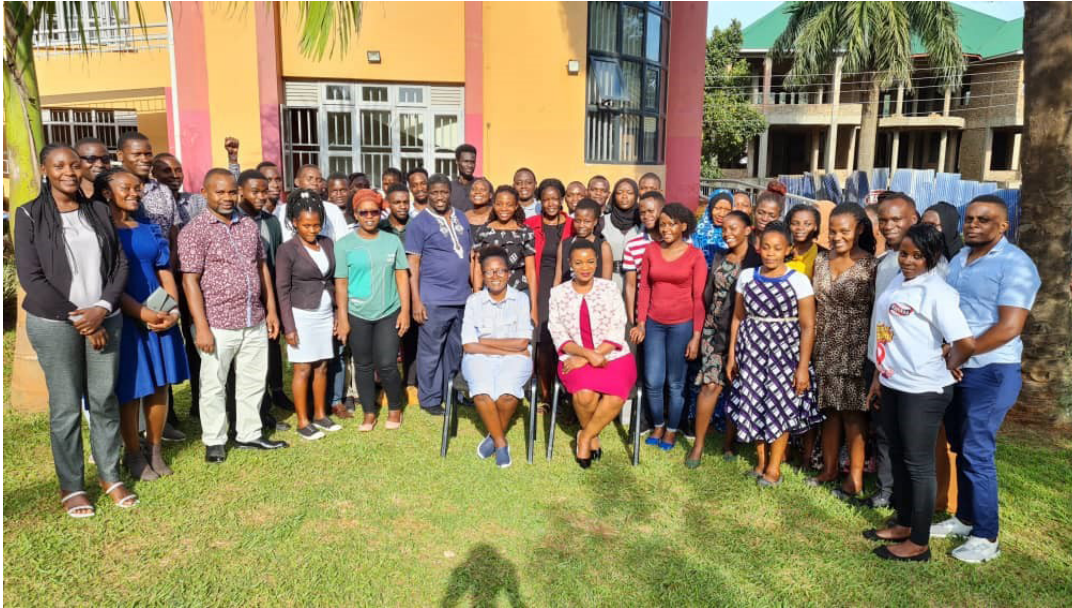
MUBS Entrepreneurship, Innovation, and Incubation Centre partnered with MTN Uganda on Nsindika Njake, a reality TV show that aims at helping youths unlock their potential to successfully manage and grow their micro businesses. The radio and TV production was done by Kunta Productions. The overall objective of the intervention is to impart entrepreneurial and business skills among young people working in the informal sector in the country.

Through radio station partners, a total of 28 youth out of 5000+ applicants were selected to participate in the programme. Participants were equipped with various aspects of business management between March and June 2022. At every stage, participants were engaged in field-based activities and were required to pitch different aspects of business management before a panel of judges who selected the best teams to proceed to the next phase. MTN awarded the winner with



a grand cash prize of 60 million while the 1<sup>st</sup> runner-up received 20 million. The 2<sup>nd</sup> and the 3<sup>rd</sup> runners-up received 10 million each. The Radio stations that partnered in the initiative include Buddu, Simba, Galaxy and Dembe FM. MUBS also provided business mentorship and coaching, as well as resource persons including judges and coaches who supported the youths. Overall, the MUBS-EIIC provided project coordination in collaboration with MTN Uganda. Who engages them to implement their growth plans.

# PSFU Soft Skills training for Work Readiness Programme



by MUBS- EIC as a curriculum and training partner. The overall aim of the project is to address gaps in the employability and productivity among young graduates from Uganda-based universities and/or institutions of higher learning. MUBS commenced training of the 2

Makerere University Business School Entrepreneurship, Innovation and Incubation Centre (MUBS-EIIC) partnered with the Private Sector Foundation Uganda (PSFU) to provide work readiness soft skills training to recent graduates and make them ready for the workplace. Under the Work Readiness Program (WRP) skills, attitude, governance, and anti-corruption (SG+) project, PSFU identifies private sector companies that are willing to take up selected graduates for internship for a period of six (6) months.



This training project is sponsored by Enabel, in partnership with PSFU and implemented

Cohorts in October 2022. A total of 1,000 youths will be trained under this project.

## Graduates into Employment Programme

The MUBS -EIC has run the Graduates into Employment Programme (GIEP) for the past 23 years. GIEP provides practical training and experience to fresh graduates who are caught in the “catch 22” trap of “No job experience, no experience no job.” The Centre trained 2 cohorts of graduates between April 19 and June 28, 2022. A total of 40 University finalists were equipped with employable and life skills.

# EBOLA VIRUS

## WHAT IS EBOLA AND HOW DOES IT SPREAD?

- Ebola is caused by a virus
- No vaccine and no cure available – but **EARLY treatment increases the chance of recovery**
- Causes severe illness, with bleeding
- Highly contagious; many people can quickly become infected
- Up to 90% of the infected will die – some recover, especially those who get help early



- Sick people can spread the disease to others
- People in direct contact with sick people are at highest risk:
  - Family members
  - Healthcare workers



- Contact with dead bodies can cause infection. **BE CAREFUL** (Bury carefully. Keep away)
- **DO NOT** wash, touch or kiss dead bodies
- **DO NOT** wash hands in the same bucket as others who have touched the body

## WHAT ARE THE SYMPTOMS OF EBOLA?

Symptoms can start within 2 days of contact with an infected person or body

### Early Symptoms

### Late Symptoms



Fever



Nausea



Headache



Tiredness



Vomiting

May contain blood



Diarrhoea

May contain blood



Coughing

May contain blood



Bleeding

(including from nose, mouth, skin)

## PREVENTION OF EBOLA AND WHAT TO DO IF YOU GET SICK



- You can catch EBOLA from someone who is sick or dead
- Wash your hands regularly – use soap!
- **DO NOT** touch an infected person or their body fluids, including blood, vomit, faeces, urine

EBOLA is in animals and bats too.

- Only eat well cooked meat
- Avoid forest animals that are sick or found dead
- Avoid bats and bat meat



- Call your medical centre and tell them about your illness

Listen to the advice. You may be sent to a special hospital



- Keep away from others so they don't get sick
- Be especially careful of your vomit and diarrhoea

**Getting treatment at Ebola Centres EARLY increases the chance of recovery**



Winners of the Nsindika Njake show with the Judges and sponsors in a group photo after the award ceremony

## MTN Uganda and MUBS EIIC Unveiled Entrepreneurship Show Dubbed “Nsindika Njake”

On April 4, 2022, MTN Uganda, in partnership with MUBS unveiled a youth-centered entrepreneurship TV show dubbed “Nsindika Njake.” The show aimed at supporting the youth with business-related-skills to efficiently operate businesses sphere.

The show was to inspire and stimulate entrepreneurship penetration among the youth to help curb the high youth unemployment rates in the country.

“Given the high rate of youth unemployment, many youths have taken the right path of starting small businesses but sadly, majority of them have not had the opportunity to

get the skills required to effectively operate a business.”

“Nsindika Njake” is a TV show featuring budding entrepreneurs running small enterprises commonly referred to as ‘hustles’. The show targets both the educated or skilled and the unskilled, with the goal of equipping them with the requisite business skills to successfully run their hustles.

The 12 participants were mentored and trained by the MUBS Entrepreneurship, Innovation and Incubation Center and this took a period of 12 weeks to the awarding ceremony.



## MTN Uganda and MUBS EIIC Unveiled Entrepreneurship Show Dubbed “Nsindika Njake”



**L-R; Dr. Isa Nsereko,  
Dr. Diana Ntamu  
and Mr. Charles  
Olupot judging at  
the “Nsindika Njake”  
show**

Dr. Diana Ntamu, the Director MUBS Entrepreneurship, Innovation and Incubation Centre said the “Nsindika Njake” program is a very unique initiative focusing on both classroom and experiential learning aimed at harnessing the youths’ entrepreneurial potential.

“92% of the young people that join the workforce in Uganda go to the informal sector and a lot of them are running SMEs yet they have no experience. As MUBS, we pride in supporting those young people through capacity building and mentorship so I must say that I am very excited to have worked with MTN. While MUBS fosters entrepreneurship, MTN Uganda wants to support young people,” she noted. Dr. Ntamu further lauded MTN Uganda for this effort noting that tackling youth unemployment is a collaborative effort.

Jovan Kagezi won 60million, followed by David Kasaali, the first runners up who won Shs 20million, Shakirah Nassejje emerged as the second runners-up bagging 10million and Joseph Kwesiga, who also doubled as the people’s choice award winner walked away with a total of Shs 10million: Shs 5million being the “Nsindika Njake” cash prize and Shs 5million for being the participant of choice for the public.

## 16<sup>th</sup> MUBS Entrepreneurship Conference



From left - right; Dr. Rogers Matama- Head of the Accounting Department, Prof. Waswa Balunywa- Principal, MUBS, Dr. Diana Ntamu- Director MUBS Entrepreneurship, Innovation and Incubation Centre during the opening of the 16<sup>th</sup> Annual Entrepreneurship Conference.

The MUBS Entrepreneurship, Innovation and Incubation Centre (MUBS EIC) organized the 16<sup>th</sup> Annual Entrepreneurship Conference on November 23-24, 2021. The conference that was organized under the theme; **“emerging out of covid19, what next for the entrepreneur?”** attracted thousands of participants from the private and public sector, youth as well as international participants.

# 16<sup>th</sup> Annual Entrepreneurship Conference

## 16<sup>th</sup> MUBS Entrepreneurship Conference



From left - right; Dr. Ronnette Atukunda - Lecturer in the Department of Marketing, Dr. Abbey Mutumba - Lecturer in the Department of Leisure and Hospitality and Mr. Richard Kawere - Lecturer in the Department of Leisure and Hospitality.

During his opening remarks, the Principal of MUBS Prof Waswa Balunywa said that covid19 has disrupted entrepreneurship in supply chain not only in Uganda but globally. He said that due to this, it is feared that inflation is going to hit 10% in Uganda which is very rare. Prof Balunywa added that globally, economies have been shrinking thus to be able to emerge from this effect, countries and their citizens must rely on entrepreneurship to be able to restore themselves from the level they were on before the pandemic.

“Entrepreneurship is becoming a global subject because governments, international organizations, NGOs and everyone are saying that the only way to get out of poverty is through entrepreneurship. Even in developed countries where poverty is not so much, they have started to look at entrepreneurship as a key. Entrepreneurship gives people the opportunity to create value for the economy they want to satisfy. If you want to see change in any society, you have to see entrepreneurship come up,” Prof. Balunywa elaborated.



From left - right; Dr. Phiona Mulira - Head of Department, Human Resource Management, Dr. Diana Ntamu - Senior Lecturer in the Department of Entrepreneurship and Mr. Don Patrick Bugingo Lecturer in the Department in Marketing.

## Innovation Bootcamp

The Principal Prof. Waswa Balunywa commended the MUBS Entrepreneurship, Innovation and Incubation Centre, (MUBS EIIC) for addressing poverty in the country.

Prof. Balunywa said, the Centre is playing a big role in addressing poverty in Uganda, through supporting, training and encouraging the young people coming up with innovations and startup ideas. He made remarks during the 24-hour bootcamp organized by the MUBS Entrepreneurship, Innovation and Incubation Centre which took place from June 11-12, 2022.

Mr. Apollo Mayanja Mbazira, the Project Director at Private Sector Foundation Uganda said the young people need a lot of support to make their ideas turned into businesses. He picked the best three innovations; Insta-Doc App, My P-Doc App and Swift Saver App which he is to recommend to different fintech companies for development of these ideas into actual businesses.

# MUBS EIIC applauded for its Efforts Towards Fighting Poverty



Prof. Waswa Balunywa and Ms. Remie Namutangula guiding participants during their contemplation and brain storming session



**Mentors and some of the participants of the Bootcamp in a group photo**

He commended the MUBS Entrepreneurship, Innovation and Incubation Centre for working together with the Faculty of Computing and Informatics as well as the students' ICT Association, SICA to develop business ideas.



**Participants of the Bootcamp during their contemplation and brain storming session**

Dr. Diana Ntamu; the Director MUBS EIC congratulated the participants for finishing the 24 hours boot camp and noted that those who have participated are representing the next wave of innovators and they are the ones to solve the current problems in the country using the entrepreneurial skills they have acquired.

The Manager Innovations MUBS EIC; Ms. Remie Namutangula Karaare noted that the bootcamp is intended to help the young innovators came up with innovative and impactful ideas that can be turned into businesses.

The 24-Hour Bootcamp that had a total of 17 teams pitching their ideas, attracted students from different universities namely: Makerere University, Uganda Christian University, Mbarara University and MUBS.

# MUBS' SUMIC Winners Overall Price at the Uganda Innovation Week



Cyrus Sumika Founder "Sumic" addressing participants after bagging his prize at the Uganda Innovation Week at Mestil Hotel

Sumic that houses; Sumic IT Solutions, Sumic Online, Sumic Productions, Sumic Air, Sumic Women In Tech, Campus Face Ug, and Sumic Group won two categories during the Uganda Innovation week that was held at Mestil Hotel from November 22-24, 2022.

- Startup Of The Year In Tech
  - Startup Of The Year Overall
- At The Uganda Innovation Week 2022.

The Uganda Innovation Week 2022 that saw youth from different backgrounds, institution and universities was climaxed with an awarding ceremony to crown and appreciate top Ugandan innovations and startups.



## Uganda Innovation Week



There was also an Inter-university pitching competition that was organized by Starthub Africa. Net Technologies from Busitema University were the pitch winners. Marie Medicinal from Makerere University won the audience award, Kanga-Care from Mbarara University for Science and Technology, Smart Clean Energy, Mind Space from Makerere among others.



## Winners of Huawei Seeds for the Future Program Competition



Ms. Joy Tiko, SICA President



Ms. Enid Baluka

Two out of the eight MUBS Students who participated in the Huawei Seed for the Future programme merged the winners of the competition. Ms. Joy Tiko a student of Business Computing year three and the President of SICA an ICT Association and Ms. Enid Baluka a graduate of Business Computing emerged winners in the program 2021-2022.

They developed a prototype to solve the challenge of pests and diseases using artificial intelligence.

The programme was fully sponsored by the Uganda Government in conjunction with China Government. Congratulations!!!

# 25 Years of Academic Excellence



First established as a Faculty of Commerce in Makerere University, Makerere University Business School (MUBS) has grown over the past 25 years to become the leading provider of business and management education institution in the region.

The Faculty of Commerce became a fully fledged faculty in 1987. Before, it was a department in the Faculty of Social Sciences. The Faculty of Commerce is highly respected for pioneering private sponsorship programmes in Makerere in 1991 starting with a Bachelor and a Masters degrees.

25 years down the road, MUBS has grown from a small institution with 100 students into a leading business school that seeks to be the benchmark for Business and Management Education, Research and Training in the region which greatly

increased enrollment in Makerere.

In 1997, MUBS was created out of the merger between the Faculty of Commerce, Makerere and the National College of Business Studies, Nakawa. The School was therefore established as a constituent college of Makerere University (under the college order of 1997).

MUBS has transformed from a one degree programme institution to one with 19 bachelors degrees programmes, 13 masters degree programmes and 3 doctoral programmes. This has led to the raise in students numbers from 100 to 17,000 students currently.





MUBS provides aspiring people young and old, with an opportunity to develop their talents and strengths; overcome their fears and weaknesses through different academic and tailor-made programmes by the different Outreach Centres namely; MUBS Entrepreneurship and Innovation and Incubation Centre, MUBS Leadership Centre, MUBS E-Learning Centre, MUBS ICT Centre, MUBS Disabilities Resource and Learning Centre, MUBS Career Guidance and Skills Development Centre.

**MUBS is the place to be.**



## Our Vision

The Benchmark for Business and Management Education, Research and Training in the region.

## Our Mission

To enable the future of clients through creation and provision of knowledge.

## Core Values

- A time conscious institution.
- An information responsive institution.
- A professionally responsive ethical institution.
- An institution that promotes creativity and innovation.
- A team driven institution.

## Overall Strategic Goal

Leadership in high quality programmes responsive to market needs.

## Strategic Goals

- To provide knowledge and facilitate learning
- To conduct research, promote scholarship and publicize knowledge.
- To attract develop and retain staff.
- To provide an enabling atmosphere for students to learn.
- To ensure appropriate students' welfare.
- To encourage corporate social responsibility through outreach programmes.

## Making Disability Inclusion Work

- Focus on their abilities not disabilities
- Building systems that are not discriminatory
- Provide safe environment for Persons with disabilities
- Respect persons with disabilities
- Respect the rights of persons with disabilities

*"We are all potential persons with disabilities, its only a difference in time, extent and location"*

# MUBS-EIIC Last Lecture



**Dr. Diana Ntamu the Director MUBS EIIC, addressing students**

MUBS Principal, Prof. Waswa Balunywa strives to create a nurturing atmosphere while challenging students to develop their talents, create jobs and create the change they wish to see in their communities after university.

Prof. Balunywa made these remarks during the Last Lecture, which is aimed at briefing final year students on what to expect and what to do to fit in the outside world after graduation. It is an annual event organized by the MUBS Entrepreneurship, Innovation and Incubation Centre, (EIIC).

Packed with several activities like showcasing talent, sharing testimonies from students and people who have recovered from drugs among others. This year's Last Lecture was held on August 31, 2022, at MUBS Main Campus, Nakawa under the

theme; ***“Life after the gates of a University.”***

In his speech Prof. Balunywa said, “If you are looking at having a better future, do not have small dreams, go out and be the tallest tree in the forest (world), do not go out to chase money but rather be good and the money will follow you.”

He encouraged the students to know their value, contribute to their societies and to the places where they are going to be working. “Choose better circles and value them for they will be your long-time friends.”

He cautioned them to be disciplined, have a positive attitude towards work, have a changed mind set and to lower their expectations as they step out of the university.

“Dancing with my father as he sends me off to the world of work”



“As young people, you will be faced with challenges such as wrong mindset, high expectations, unemployment, greed for money, peer pressure, drugs, love relationships and family. You should be prepared to overcome them,” he added.

The Director MUBS EIC Dr. Diana Ntamu thanked the Principal for always sparing time to spend with the students and also told the students to count themselves privileged for being mentored by the Principal.

She also encouraged the students with business ideas to visit the Centre for help to be able to turn their ideas into a working businesses, train them to find jobs and internship placements through their partners like MTN Uganda.

The Outgoing Guild President H.E. Rodgers Kiyega, challenged



**From L-R; Dr. Diana Ntamu the Director MUBS EIC, Prof. Waswa Balunywa the Principal, MUBS and Ms. Juliet Kateega the Dean of Students MUBS during the Last Lecture.**

students to go back to their communities and transform them after university.

“Attain education and go back and transform your societies, let your education flow up to your societies where you come from,” he said.

## Collaborations

# Delft University of Technology in Collaboration with MUBS EIIC



**MUBS EIIC staff and mentors in a meeting with a team from TU Delft**

Delft University of Technology also known as TU Delft, is the oldest and largest Dutch public technical university, located in Delft, Netherlands. As of 2022 it is ranked by QS World University Rankings among the top 10 engineering and technology universities in the world in the following subjects; Architecture, Civil & Structural Engineering, Mechanical, Aeronautical & Manufacturing Engineering, Water Resources, Transportational Sciences, Computer science, technology Management, Marine/Ocean Engineering and Chemical Engineering.

The Delft Centre for Entrepreneurship (DCE), part of the Delft University of Technology, Faculty of Technology, Policy and Management, is responsible for the provision of educational programs and conducts research programs related to Technology Entrepreneurship.

The programs are available at bachelor, master and PhD level as well as several online programs and executive courses. Students across all the faculties of TU Delft are trained and motivated in their entrepreneurial activity with a goal to start a new technology-based venture or venture projects within established organizations.

The partnership between MUBS-EIIC and Delft Centre for Entrepreneurship began in 2017-2018 through a collaborative training program on how to build a sustainable business model in supporting Entrepreneurship which I and focal persons for regional campuses attended where we met Ellen van Andel representative from Delft Centre for Entrepreneurship. We established a relationship and entered a

partnership to support the international internship program and TU Delft sent us three students in 2019 to come and support students' projects in the faculty of computing and Informatics and businesses in the MUBS-EIIC accelerator program.

These students come to the Centre and we assign them the role of startup Associates and we engage them in peer-to-peer learning to gain practical entrepreneurial skills and experience while in Uganda. We conduct trainings, Mentorship sessions and also attach them to the different student projects especially Faculty of Computing and Informatics and ICT Centre, we also attach them to some of our startups in the accelerator program (Startup garage) for them to learn and also gain hands on experience and allow them to bring their technological expertise into the businesses and projects. We receive interns every year from November - January. We are privileged to have a supporting Principal who is also our board chair Prof Waswa Balunywa who

## Delft University of Technology in Collaboration with MUBS EIIC

hosts the students in his Iganga home for the last two weeks of their internship in January and while over there, they are able to work with different youths and women to remodel their businesses or ideas with our support at the Centre. They help us in conducting needs assessment, due diligence, and then give us reports which inform our decisions.

In 2019 we received three interns, Noor, Daan and Thomas.

In 2020, It was unfortunate that we had lockdown however we pivoted and also our partners are Tech oriented. We quickly grasped the usage of virtual and collaborative tools to conduct online sessions and we had the Interns. We linked the interns to Startup Associates, Viola Awor, student from Faculty of Computing and Deborah Agaba from the Faculty of Entrepreneurship to guide, coordinate and conduct the virtual internship to be able to accelerate with different groups as planned to be attached to and we had three student interns Maxime Staleman, Maarten Hartman, and Aster Tournoy.



**A team from TU Delft and staff from the MUBS EIIC in a group photo after a training with Prof. Waswa Balunywa (with cap)**

In 2021 we received three Interns Tom Dutilh, Joost van Maanen, and Maxime van Berkum. But also, to further strengthen our relationship Delft Global an Initiative to use technology expertise to find concrete solutions for worldwide problems, in close cooperation with local partners, funded I and focal Person Jinja Mr. Daniel Walubingo to visit TUDelft, discover and gain experience on where the students come from, how they are introduced to entrepreneurship and how to further support them to get the entrepreneurial skills as they further



their education. We had a two-week disruptive tour where we pitched to the students the project for their internship and we have received two students, Job and Annika. These students don't come to Uganda automatically, as a Center we have to coin up a road map and a project that we are going to attach these students to and pitch to them and they pick interest.

**Manager Incubation  
Remmie Namutangula Kirunda Karaare**

# Pictorial

**Dr. Diana Ntamu addressing participants during the DFCU Women In Business training at the MUBS Library**



**MUBS EIC staff and participants of the Startup Bootcamp at the MUBS EIC.**



**MUBS EIC staff doing a tracking visit to one of the winners of the Nsindika Njake Entrepreneurial show**



**Students during the Start up boot camp at the MUBS EIC**

# Pictorial

## International Women's Day 2022



**Dr. Diana Ntamu, Director Entrepreneurship, Innovation and Incubation Centre receiving the award from Hon. Beatrice Anywar**



**Dr. Hamidah Babirye Nsereko, receiving the award from Hon. Beatrice Anywar.**



**Ms. Eve Ngabirano receiving the award from Hon. Beatrice Anywar and Prof. Waswa Balunywa.**



**Group Photo during the International Women's Day celebration on March 2022.**



**Assoc. Prof. Sheila Namagembe receiving the award from Hon. Beatrice Anywar.**

# MUBS EIIC Breaking the Bias in ICT



**Dr. Diana Ntamu addressing students with the assistance of Ms. Remie Namutangula**

The Principal Prof. Waswa Balunywa has challenged university students to create jobs after they graduate. “After university always search for a profit other than looking for a salary, it is through these profits, that you will be happier”.

Prof. Balunywa said this while addressing students at the Students Information and Computing Association (SICA) ICT empowerment forum that took place on April 7, 2022 under the theme “**breaking bias in ICT.**”

The Principal further urged students to stay away from drugs and avoid involving in activities that can expose them to HIV.

Eng. Henry Ssebunya who represented the Permanent Secretary in the Ministry of ICT and National Guidance, Dr. Aminah

Zawedde, appealed to the students to embrace the new trends in technology if they are to be competitive and successful in their careers.

At the same time, Dr. Diana Ntamu, the Director MUBS Entrepreneurship, Innovation and Incubation Centre encouraged students to seize new technology, innovation and entrepreneurship to be able to catch up with the trend and not to remain behind.





**Prof. Waswa Balunywa receiving a gift from SUMIC Online during the ICT awareness week as the SICA President H.E. Joy Tiko looks on**

Mr. Charles Olupot, Director MUBS ICT Centre and Patron SICA urged students to get interested in technology because its the new normal.

The President of SICA, Ms. Joy Tiko said there is a need to awaken the innovative spirit among MUBS students, by government supporting students' innovations through the Ministry of ICT and National Guidance.



**Mr. Charles Olupot addressing students**

# MUBS Entrepreneurship, Innovation and Incubation Centre Board Members

**Prof. Waswa Balunywa  
Chairman**



**Dr. Patrick Bitature  
Member**



**Prof. Peter Rosa  
Member**



**Assoc. Ernest Abaho  
Member**



**Dr. Gudula Naiga  
Basaza  
Member**



**Dr. Peter Ngategize  
Member**



**Dr. Diana Ntamu  
Member**



**Ms. Sarah Kyejjusa  
Member**



**Ms. Regis Namuddu  
Member**



**Mr. Abbey Semyalo  
Member**



**Ms. Remie  
Namutangula  
Member**



**Ms. Maureen  
Tweyongyere  
Member**



**Mr. Charles Olupot  
Member**

# MUBS Entrepreneurship, Innovation and Incubation Centre Staff



**Dr. Diana Ntamu**  
Director



**Ms. Sarah Kyejjusa**  
Deputy Director



**Ms. Remmy Kirunda  
Namutangula**  
Manager Innovations



**Ms. Janida Nakaziba**  
Research Assistant



**Bonny Kagaba**  
Research Assistant



**Julie Joy Apio**  
Research Assistant



**Mr. Joshua Karuhanga**  
IT



**Mr. Mustafa Mutaka**  
Admin. Assistant



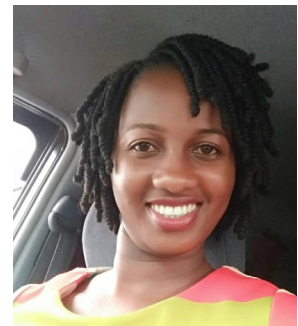
**Ms. Florence Acen**  
Admin. Assistant



**Ms. Agatha Nakakembo**  
Account Manager



**Ms. Habibah Nabisubi**  
Igumba Account Manager



**Ms. Sarah Mirembe  
Lukakamwa**  
Account Manager



**Mr. Patrick Taban**  
Accounts Manager



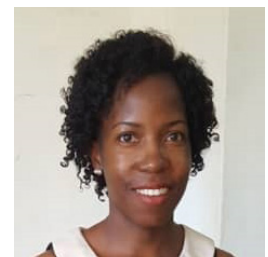
**Ms. Babura  
Musowanime**  
Account Manager



**Ms. Aaliyah  
Lubega**  
Account Manager



**Mr. Bryan Kedi  
Ojobi**  
Account Manager



**Ms. Norah  
Kisakye Namubiru**  
Intern

## MUBS Outreach & Research Centres

### MUBS Leadership Centre



**Ms. Regis Namuddu**  
Director

The MUBS Leadership Centre is an outreach Centre of MUBS that supports to develop leaders with best leadership and governance practices. The Centre conducts research on leadership and governance, organizes and conducts trainings, seminars and conferences and mentors young people on leadership skills and management.

The Leadership Centre is located at MUBS Annex, Faraday Road Bugolobi.

**Phone: +256414220818, Email: [Leadershipcentre@mubs.ac.ug](mailto:Leadershipcentre@mubs.ac.ug), website: [www.leadership.mubs.ac.ug](http://www.leadership.mubs.ac.ug).**

### Activities of the Centre

- Creating a data base of world leaders
- Conducting quarterly seminars
- Conducting research
- Annual International Leadership Conference
- Short term training programmes

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### Career Guidance and Skills Development Centre



**Ms. Maureen Tweyongyere**  
Director

The MUBS Career & Skills Development Centre was established in 2004 to offer Career Support Services to MUBS Prospective students, continuing students, staff and the external community. The Centre enables students envision their Career through Career awareness programmes.

This is an outreach Unit that exposes students to a wide range of available and future professions, it equips students with employability skills and enable them to know the career prospects of MUBS programmes.

The Centre also has a guest lecture scheme that features high profile individuals from different professions in the business world. This is intended to enable students take an informed decision on the area of specialization.

**Phone: +256701101269/+256701055970**  
**Website: [www.career.mubs.ac.ug](http://www.career.mubs.ac.ug)**  
**Email: [career@mubs.ac.ug](mailto:career@mubs.ac.ug)**

### E-Learning Centre



**Ms. Shakirah Nagujja**  
Manager

The E-Learning Centre started as a project in 2013 and was formalized as a Centre in 2016. The intention was to provide effective integration of appropriate technologies and services to strengthen and enhance the teaching and learning missions of the school, on campus, between campuses and online.

For any information please contact us on

**Phone: +256-41223314 E-mail: [elarning@mubs.ac.ug](mailto:elarning@mubs.ac.ug)**

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### Disability Resource And Learning Centre



**Ms. Gorreti Byomire**  
Director

The Disability Resource and Learning Centre (DRLC) is a MUBS outreach Centre that provides Leadership for creating a proactive culture of disability awareness, facilitating the removal of barriers and creation of an accessible and inclusive environment for students and staff with disabilities. This improves on the implementation of the UN Convention on the Rights of Persons with Disabilities (UNCRPD) and the Sustainable Development Goals (SDGs). The DRLC also offers consultation and research on a broad range of disability issues, employability and entrepreneurship among others and is a one stop point for disability information in Uganda.

For any information, please contact us on;

**Phone: +256 782349359**

**Email: [drlc@mubs.ac.ug](mailto:drlc@mubs.ac.ug)**

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### Information And Communication Technology (ICT) Centre



**Mr. Charles Olupot**  
Director

The ICT Centre is an outreach centre consisting of a consortium of local and international consultants, trainers, researchers, practitioners and Academicians collaborating to promote ICT as a solution to individual and institutional development challenges in Uganda and the region. A full profile of the MUBS ICT Centre Services can be found at <http://ictcentre.mubs.ac.ug>.

#### Activities of the Centre

- ICT training and capacity building for organisations.
- ICT Research and Development
- ICT Outreach to schools, refugees and rural communities.
- ICT Innovation and Incubation.
- Short term training programmes.

# Some of the Entrepreneurial Topics that have been handled

**MUBS Entrepreneurship, Innovation and Incubation Centre**  
DEVELOPING A UNIQUE BRAND



**Yesigye Brian**  
CEO Bravo shoes and Bravo Podiatry  
Diabetic Footcare  
GUEST

Ayesigye Brian is motivational speaker Board member KACITA, Organizing Secretary KACITA, City centre Complex, 1st floor B-6 Plot 12 Luwum Street  
www.bravo-shoes.com

**0706744644**  
**080011045** (Toll free line 24 hr Service)

**MUBS Breakfast Meeting**  
MUBS Entrepreneurship, Innovation and Incubation Centre

**LIVE ON ZOOM**  
7:00am-8:00am EAT  
Tuesday, 12 OCTOBER 2020

[https://zoom.us/join/register?jEh3pccy2p3E1evex\\_o509FD20\\_M2k0p0k05](https://zoom.us/join/zoom.us/join/https://zoom.us/join/register?jEh3pccy2p3E1evex_o509FD20_M2k0p0k05)

**MUBS Entrepreneurship, Innovation & Incubation Centre**

**MAKERERE UNIVERSITY BUSINESS SCHOOL**  
Entrepreneurship, Innovation & Incubation Centre

**MY STARTUP JOURNEY OBSTACLES AND LESSONS**  
THUR JULY 28, 2022 | 07:00 AM - 8:00 AM EAT

**Become a Better Entrepreneur Series**



**MAIN SPEAKER**  
**Haji Yasin Bakaluba**  
CEO Bakaluba Property Services

**SPEAKER**  
**Dr. Diana Ntamu**  
Director, MUBS EIC  
Senior Lec, Dept of Entrepreneurship

**HOST**  
**Dr. Edith Basalirwa**  
Dean FESBA

**MEETING LOGINS**  
MEETING ID: 990 1860 0237  
CODE: 988400

**"Become a Better Entrepreneur Series"**

**Making Small Businesses Work**

Topic: **Business Growth- Advice for Small Businesses**

7:00am - 8:00am EAT  
Thursday 9th Sept 2021  
Online Engagement

**Guest Speaker**  
**Dr. Patrick Bitature**  
Chairman Simba Group of Companies

**Speaker**  
**Dr. Diana Ntamu**  
Director MUBS EIC

**Host**  
**Ms. Sarah Kyejuna**  
Dy. Director EIC

Meeting ID: 928 9004 3945  
Passcode: 359098

**MUBS Entrepreneurship, Innovation & Incubation Centre**  
For more information please contact +256704475993 / +256782844146

**MUBS Entrepreneurship, Innovation and Incubation Centre**  
HOW TO ACCESS  
**BUSINESS INCUBATOR SUPPORT**  
Speaker's Profile



**Prof. Waswa Balunywa**  
Principal Makerere University Business School MUBS  
SPEAKER

**LIVE ON ZOOM**  
Meeting Id. 958 3120 0435  
Passcode: 638011

**Wednesday, 09 SEPTEMBER 2020**  
7:00am-8:00am EAT

**MUBS Innovation Hour**

**STUDY LIFE**  
• Bachelor of Commerce - University of Delhi in India - 1979  
• Master of Business Administration - University of Delhi - 1981.  
• Doctor of Philosophy in Entrepreneurship - University of Sterling, United Kingdom - 2009


**WORK LIFE**  
• Principal, Makerere University Business School - 1997 to date  
• Lecturer, Makerere University - 1983  
• Head of Department, Finance and Accounting - 1987  
• Dean, Faculty of Commerce - 1988

**OTHER RESPONSIBILITIES**  
• Chair, Academic Board MUBS  
• Member, MUBS Council and MUBS Appointment Board - 2000 to Date  
• Patron, AISEC in Uganda Chapter and Patron Young Professional Managers Association (YPMMA)

**INTERESTS**  
• Change  
• Strategy and Creativity  
• Innovation and Entrepreneurship  
• Leadership

**MUBS Entrepreneurship, Innovation & Incubation Centre**

**MUBS Entrepreneurship, Innovation and Incubation Centre**  
IMPROVING YOUR CREATIVITY



**David Kafambe**  
Managing Director  
The Center of Creativity and Capacity Development  
GUEST

• Writer and Creative specialist.  
• Has a passion for helping people connect with innate creativity.  
• Managing Director of The Centre for Creativity and Capacity Development, a social enterprise that works with businesses and organizations to help them to innovate and grow.  
• His work with the Youth Truck of the Ministry of Gender, Labour and Social Development inspired him to enter the field of creative empowerment for youth.  
• He has over 15 years of experience working in the fields of group facilitation and experiential learning.  
• He has worked internationally with some of today's most innovative organizations to imagine and enact a resilient and empowering future.  
• He holds a Bachelor's of Social Work and Social Administration from Makerere University and an MBA among several international certifications in the area of creativity.

**7:00am-8:00am EAT**  
**Wednesday, 21 OCTOBER 2020**  
Meeting Id. 957 9133 0034  
Passcode: 645795

**MUBS Innovation Hour**

**MUBS Entrepreneurship, Innovation and Incubation Centre**  
"Become a Better Entrepreneur Series"  
Theme: **Building an Entrepreneurial Organisation**

7:00am - 8:00am EAT  
Thursday December 09<sup>th</sup>, 2021

**Prof. Waswa Balunywa**  
Principal, MUBS  
Key Speaker

**Topic: "The Innovative Organisation"**

**Speaker**  
**Dr. Diana Ntamu**  
Director MUBS EIC

**Host**  
**Dr. Edith Basalirwa**  
Senior Lecturer  
Faculty of Entrepreneurship and Business Administration

Zoom Engagement  
Login Details  
ID: 944 2205 4285  
CODE: 745488

**YOU ARE INVITED**

**MUBS Entrepreneurship, Innovation & Incubation Centre**  
For more information please contact +256704475993 / +256782844146

**MAKERERE UNIVERSITY BUSINESS SCHOOL**  
Entrepreneurship, Innovation & Incubation Centre

**MY STARTUP JOURNEY OBSTACLES AND LESSONS**  
THUR AUG 11, 2022 | 07:00 AM - 8:00 AM EAT

**Become a Better Entrepreneur Series**

**MAIN SPEAKER**  
**Anne Hope Anguyo**  
CEO - Vendor Capital Finance  
EO - Isomic Agro-Investments (SMC)  
CEO - Le Tabaq Grande Hotel

**SPEAKER**  
**Dr. Diana Ntamu**  
Director, MUBS EIC  
Senior Lec, Dept of Entrepreneurship

**HOST**  
**Dr. Edith Basalirwa**  
Dean FESBA

**MEETING LOGINS**  
MEETING ID: 961 7380 8377  
CODE: 911663

**LIVE ON ZOOM**  
**MUBS Entrepreneurship, Innovation and Incubation Centre**  
HOW TO ACCESS  
**BUSINESS INCUBATOR SUPPORT**

**SPEAKER**  
**Prof. Waswa Balunywa**  
Principal Makerere University Business School MUBS

**GUEST**  
**Dr. Eng George Mulamula**  
World Bank African Drone Forum Government Liaison

**HOST**  
**Rehema Kirunda Karara**  
Focal Person Incubation

**"Become a Better Entrepreneur Series"**

**Making Small Businesses Work**

Topic: **"Social Media for Small Businesses: communicating with precision and cost efficiency"**

7:00am - 8:00am EAT  
Thursday October 7<sup>th</sup>, 2021  
Online Engagement

**Guest Speaker**  
**Mr. Albert Mueunguzi**  
Chief Operations Officer  
TBWA Uganda

**Speaker**  
**Dr. Diana Ntamu**  
Director MUBS EIC

**Host**  
**Dr. Edith Basalirwa**  
Senior Lecturer  
Faculty of Entrepreneurship & Business Administration

Meeting Logins  
Meeting ID: 935 7253 7215  
Passcode: 500862

**MUBS Entrepreneurship, Innovation & Incubation Centre**  
For more information please contact +256704475993 / +256782844146

## Exhibit 'WAR' to make it in Business



**Dr. Levi Kabagambe**  
Senior Lecturer  
Procurement Department

During the become a better entrepreneur series, Dr. Levi Kabagambe; a Senior Lecturer in the Procurement Department asked participants to visit procurement noticeboards of government institutions to

find out if there are any notices for submission of bids. He said this while making a presentation on **"Public procurement:-Opportunity for small businesses"**

Dr. Kabagambe also asked the participants to have the right documents from PPDA as well as never to fear competing for bids. In terms of small businesses offering services to government, Dr. Kabagambe said that small businesses can offer services to government through different sections as per the available call for bids.

## Rebel Employees can be Innovative

Dr. Samuel Ssekajja said that every organization has got rebel employees. This was said during presentation on **"managing rebel employees in your business,"** a series under Becoming a better entrepreneur.



**Dr. Samuel Ssekajja Mayanja**  
Lecturer  
MUBS

He said that these employees are those that look at things differently, have different strategies and behaviors that enable them to function or perform different than others. He added that they are different from other employees because they can use the same resources in the same environment differently and perform better than others. "In such a manner, they look at how things can be done internally based on the sources available thus adding value to the business."

## Social Capital is Vital in Business: Dr. Nsereko



**Dr. Isa Nsereko**  
Head of Department Small  
Business and Innovation

Entrepreneurship, innovation and Incubation Centre advised participants during the "Become a better entrepreneur" series on social capital. In a topic **"utilizing social capital to grow in business,"**

Dr. Isa Nsereko who was the facilitator said that, social capital is important for one to grow their business. "If you do not work with others, any function in business does not work. Working as a team takes businesses places because

different ideas are put together to achieve a common goal."

He added that the people we live with and those that surround us determine our business growth as well as our business operation. Thus urging the participants never to skip those that are around them neither those that they live with, emphasizing that they are one's first clients and marketers.

# Some of the Management Topics that have been handled

**YPMA** In Conjunction With  
Invite you to  
The Weekly Management Lessons Session

June 28, 2022 Time: 7Pm Topic:

**HOW TO BE A GREAT MANAGER: AN INDIVIDUAL PERSPECTIVE.**



Keynote Speaker  
Ms. Jacqueline Kyakyo  
Manager - Stanbic  
Wandegeya Branch



Director-MUBS, EIC  
Dr. Diana N. Ntamu  
Sr. Lecturer - MUBS



Host  
Ms. Jackie Namaganda  
Director-HRD  
MUBS

Meeting ID: -----  
Passcode: -----

Contact Us On: Mobile: 0772 370 007/0701 176 613, E-mail: [ypmas@igmail.com](mailto:ypmas@igmail.com), [entre-shipte@msb.ac.ug](mailto:entre-shipte@msb.ac.ug)  
<https://www.facebook.com/ypmas/>, [http://www.facebook.com/msb\\_entre](http://www.facebook.com/msb_entre)  
Website: <https://www.ypma.or.ug>

Join Us at 6:30pm and Learn More About Management and Business.

**YPMA** In Conjunction With  
Invite you to  
The Weekly Management Lessons Session

July 19, 2022 Time: 7Pm Topic:

**PROMOTING COMMON GOOD**



Keynote Speaker  
Dr. Godwin Kwemmarira,  
Sr. Lecturer - MUBS



Director-MUBS, EIC  
Dr. Diana N. Ntamu  
Sr. Lecturer - MUBS



Host  
Mr. Isaac Wakinyankali  
CEO-Corporate Cafe

Meeting ID: 894 9499 8284  
Passcode: 845567


Contact Us On: Mobile: 0772 370 007/0701 176 613, E-mail: [ypmas@igmail.com](mailto:ypmas@igmail.com), [entre-shipte@msb.ac.ug](mailto:entre-shipte@msb.ac.ug)  
<https://www.facebook.com/ypmas/>, [http://www.facebook.com/msb\\_entre](http://www.facebook.com/msb_entre)  
Website: <https://www.ypma.or.ug>

Join Us at 6:30pm and Learn More About Management and Business.


**YPMA** In Conjunction With  
Invite you to  
The Weekly Management Lessons Session

July 26, 2022 Time: 7Pm Topic:


**PERSONAL GROWTH**



Keynote Speaker  
Mr. Fred Gyavira Kyaka  
Coach & Trainer  
East Africa Social Ent. Lead



Director-MUBS, EIC  
Dr. Diana N. Ntamu  
Director  
MUBS, EIC



Host  
Mr. Daniel Walubingo  
Lecturer  
MUBS

Meeting ID: 81278179547  
Passcode: 989892

Contact Us On: Mobile: 0772 370 007/0701 176 613, E-mail: [ypmas@igmail.com](mailto:ypmas@igmail.com), [entre-shipte@msb.ac.ug](mailto:entre-shipte@msb.ac.ug)  
<https://www.facebook.com/ypmas/>, [http://www.facebook.com/msb\\_entre](http://www.facebook.com/msb_entre)  
Website: <https://www.ypma.or.ug>

Join Us at 6:30pm and Learn More About Management and Business.

**YPMA** In Conjunction With  
Invite you to  
The Weekly Management Lessons Session

June 21, 2022 Time: 7Pm Topic:

**MANAGING ECOLOGIES OF INNOVATION IN AN ORGANIZATION.**



Keynote Speaker  
Dr. Samuel Mwenja  
Lecturer - MUBS



Director-MUBS, EIC  
Dr. Diana N. Ntamu  
Sr. Lecturer - MUBS



Host  
Ms. Faith Kadondi  
HOD- Marketing, Mbale  
Campus, MUBS

Meeting ID: -----  
Passcode: -----

Contact Us On: Mobile: 0772 370 007/0701 176 613, E-mail: [ypmas@igmail.com](mailto:ypmas@igmail.com), [entre-shipte@msb.ac.ug](mailto:entre-shipte@msb.ac.ug)  
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Website: <https://www.ypma.or.ug>

Join Us at 6:30pm and Learn More About Management and Business.

**YPMA** In Conjunction With  
Invite you to  
The Weekly Management Lessons Session

July 11, 2022 Time: 7Pm Topic:

**MANAGING TALENT IN THE NEW ERA**



Keynote Speaker  
Mr. Richard Kawere  
Lecturer - MUBS



Director-MUBS, EIC  
Dr. Diana N. Ntamu  
Sr. Lecturer - MUBS



Host  
Mr. Bonny Kagaba  
Assist. Lecturer  
MUBS

Meeting ID: 830 5300 2659  
Passcode: 218039

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Join Us at 6:30pm and Learn More About Management and Business.

**YPMA** Young Professional Managers' Association  
In Conjunction with  
MUBS Entrepreneurship Innovation and Incubation Centre  
WEEKLY MANAGEMENT LESSONS

Topic  
**Preparing Oneself for Future Opportunities.**

ZOOM



Mr. Daniel Walubingo  
Lecturer MUBS  
Keynote Speaker



Dr. Diana N. Ntamu  
Director  
MUBS-EIC



Ms. Madinah Nabawunika  
ATN Rubaga - Territory Manager  
Host

Tues - Nov 30, 2021  
7pm

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<http://entrepreneurship@msb.ac.ug>

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**YPMA** Young Professional Managers' Association  
In Conjunction with  
MUBS Entrepreneurship Innovation and Incubation Centre  
WEEKLY MANAGEMENT LESSONS



Dr. Diana Ntamu  
Director, MUBS-EIC



Mr. Isaac Wakinyankali  
Key Speaker



Ms. Maureen Basuuta  
Host

Topic:  
**How to Manage Franchise Partnership Business as an additional income.**

Tues Aug 31  
7pm [EAT]

Zoom

Contact:  
0772 370007, 0700796129  
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[entre\\_prepreneurship@msb.ac.ug](mailto:entre_prepreneurship@msb.ac.ug)  
<http://www.facebook.com/ypmas/>

Join us at 6:30pm and Learn more About Management and Business

**YPMA** In Conjunction With  
Invite you to  
The Weekly Management Lessons Session

topic:  
**HOW MANAGERS CAN THRIVE IN THIS 21ST CENTURY: AN INDIVIDUAL PERSPECTIVE**



Keynote Speaker  
Mr. Simon Peter Musangala  
Advocate, Commissioner for  
Oath,  
An Entrepreneur



Director-MUBS, EIC  
Dr. Diana N. Ntamu  
Sr. Lecturer-MUBS



Host  
Mr. Mustafah Mutaka  
Admin Assist,  
MUBS-EIC

Nov 22, 2022 7Pm  
Meeting ID: 874 6585 5743  
Passcode: 032089



## What it takes to be a great Manager

A manager is a professional person in an organization that directs activities through others to deliver. A great manager should acquire different interpersonal skills which include, effective communication skills, work ethics, set specific smart goals among others.

We as managers we are affected in different ways because we do not seem to understand what happens around us. Your customer is your competitor while another organization is also your competitor. So, one needs to understand what their competitors are doing differently, understand the environment and the team they work with. As a manager you should know how to deal with conflicts at a work place, you need to control your emotions and know how to deal with the people you work with through communication.



**Justine Kyakyo**  
**Manager Stanbic Bank**  
**Wandegya Branch**

## Young Managers Challenged to Promote a Common Good

Dr. Godwin Kwemarira a Senior Lecturer at MUBS in the Faculty of Energy, Economics and Management Science called upon communities to aim at promoting common good. "The common good is about how we live together in community. It's about the ethical ideals we strive for together, the benefits and burdens we share, the sacrifices we make for one another. It's about the lessons we learn from one another about how to live a good and decent life." He was addressing Young Professional Managers during their weekly online management series by MUBS Entrepreneurship, Innovation and Incubation Center (MUBS EIIC) in conjunction with Young Professional Managers Association, (YPMA). He emphasized that Self-interest is about individualism and competition while public interest is all about collective responsibility and adherence to collective norms and collective interest.

## Managing Ecologies of Innovation in the Organization



**Dr. Samuel Ssekajja**  
**Mayanja**  
**Lecturer**  
**MUBS**

Dr. Samuel Ssekajja Mayanja a Lecturer at MUBS said that Ecologies of Innovation involve the interaction of individuals by creating knowledge needed for value creation in any business. He said this during the weekly Management series organized by

the MUBS Entrepreneurship, Innovation and Incubation Centre in conjunction with Young Professional Managers Association.

In his presentation, Dr. Ssekajja said that Ecologies transform emergent, tacit knowledge at their boundaries so that employees on all sides can appreciate the collective enterprise of innovation which emerge from self-organization process of the employees. He said that during this process, employees adapt to the feedback about actions of others.

# What Has Been The Role Of Entrepreneurship In Uganda Since 1962?



The MUBS Entrepreneurship, Innovation and Incubation Centre (MUBS EIIC) celebrated the Global Entrepreneurship Week from November 14-20, 2022. The week that saw a series of events in line with entrepreneurship, hosted a dialogue on November 18, 2022. The dialogue that was held under the theme; **“60 years of Entrepreneurship in Uganda: Challenges and Prospects”** was facilitated by Prof. Waswa Balunywa.

In his facilitation, Prof. Balunywa said that entrepreneurship is extremely important in the growth of every economy. “Institutions like the World Bank are trying to see; how they can increase the uptake of entrepreneurship in countries, how they can on-board those that are not in entrepreneurship, how they can make people more entrepreneurial. These are some of the issues being looked into because there is a feeling that the challenges the world is facing; primarily poverty can be addressed with entrepreneurship.”



## Save the Environment

- Recycle, Reuse, Reproduce
- Proper disposal of plastics
- Production of plastics that are not for single use
- Respect environmental laws and policies

*“Protect the environment that will serve generations to come. Do not kill the future with environmental pollution”*



Prof. Balunywa also posed a challenging question when he said that as Uganda is celebrating 60 years of independence, what has been the role of entrepreneurship since 1962? He highlighted the evolution of entrepreneurship saying that people have been producing goods for self consumption until the time of the industrial revolution in the 1960s-1980s.



“Some scientists discovered the steam engine, electricity, computerization and today we are looking at digitalization. All this means that the factories brought an end to the production for self consumption in Europe, North America, parts of Asia and that every body had to produce something and go exchange it for another. The laws of Adam and Smith that was advocating for the specialization and division of labour contributed to the growth of the capitalists system and the growth of the entrepreneur.”



# The Emergence Of An Agripreneurship Agenda In MUBS

Makerere University Business School has made a remarkable contribution to entrepreneurship education, training and practice in Uganda; and globally through research, publications and knowledge sharing. The ultimate contribution is how academia shapes business practice and subsequent contribution to economic development.



**Dr. Catherine Komugisha Tindiwensi**  
Senior Lecturer  
Department of Entrepreneurship  
Program Coordinator



**Mr. Albert Arinda**  
Teaching Assistant  
Department of Entrepreneurship  
Program Facilitator

Since 2017, MUBS started participating in a number of agri-related events with different industry stakeholders, with a view of bridging the existing gap between entrepreneurship and the agricultural sector. This was largely based on individual efforts, but well aware of the support and interest of top management in this thematic area, in addition to its acknowledged priority posture in the country's development agenda. Some of the notable projects include the AGRQUEST research project headed by Prof. David Katamba, the Doctoral Study on Smallholder Commercialisation by Dr. Catherine Tindiwensi and the various agri projects at the MUBS Entrepreneurship, Innovation and Incubation Centre. It was from this personal initiative perspective that a partnership was fostered between MUBS and the Agripreneurship Alliance, a Swiss based non-profit organization.

The flagship activity has been the "Entrepreneurship in Agribusiness Training". This is a ground-breaking program that enables young African entrepreneurs within the agri-food sector to develop or enhance their business ideas and create a high-quality business plan to support the launch or growth of their agri-business. The 'Entrepreneurship in Agribusiness' course adopts a 'blended learning' approach enabling an in-house taught course to be supported by an online platform managed by the African Management Institute. The teaching approach is experiential enabling the active learning of participants.



**Ms. Sandra Ankunda**  
Winner (Cohort 4) 2022

A group photo for Cohort 3 (2021) at the MUBS EIC



**Participants of the Agripreneurship Workshop in the group photo with the Program Coordinator; Dr. Catherine Tindiwensi**

Over the last 3 years MUBS has trained over 100 students who have been equipped with skills from business ideation to market analysis and development of a business plan. The students who complete the rigorous 10 week course participate in the business plans and the best business plan wins a prize of \$1000 to support their agribusiness.

During the 2022 Calendar year, a total of 25 students participated in the training, of which six participated in the Business Plan Competition. The evaluation process is fully handled by the Agripreneurship Alliance-Switzerland, with support from voluntary International reviewers. Each contestant is given detailed feedback to help them improve their business. The Award Winner for 2022 (Cohort 4) emerged as Ms Sandra Ankunda whose business will be producing and selling instant matooke flour and raw matooke flour that can be used as baking flour to make bread, biscuits, cakes, pastry, porridge and other processed products including baby food. She intends to use the prize money to implement her brilliant idea just like her

predecessors. She will also undergo business incubation under the MUBS Entrepreneurship Innovation and Incubation Centre. We also recognize the contestants who went through this rigorous training program and developed promising business plans.

We are proud that the prize winners are able to put the money to good use to run promising agribusinesses, that is, Ms. Memory Atuhaire (Prize Winner, 2020) of Alma's Sweet Honey and Ms. Charlotte Agiko (Prize Winner, 2021) of Charlotte's Tasty Rabbit Meat.

We are grateful to MUBS leadership and the Director of the MUBS Entrepreneurship, Innovation and Incubation Centre - Dr. Diana Ntamu, for the support to enable us "Enable the Future of Our Clients". The program facilitators are Dr. Tindiwensi Catherine, Bonny Kagaba, Albert Arinda, Janida Nakaziba, Eunice Kabahinda, Joshua Karuhanga and Natasha Liza. For more information about program impact, visit <https://www.siani.se/sv/impact-story/supported-institutional-development-and-applied-agripreneurship/>

# MUBS Regional Campuses

## **MBALE CAMPUS**

Located at Plot 46 Sebei Avenue  
Phone: + 256 454 437 705  
+256 702 117 485  
+256 772 442 492  
[directormbalecampus@mubs.ac.ug](mailto:directormbalecampus@mubs.ac.ug)



**Mr. Ayub Kutosi**  
Director



## **JINJA CAMPUS**

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+256 772 442 492  
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**Dr. Veronica Mukyaala**  
Director



## **MBARARA CAMPUS**

Located at Plot 46 Sebei Avenue  
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+256 772 442 492  
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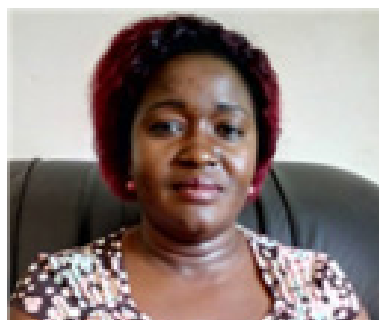


**Mr. Pontius Byarugaba**  
Director



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**Ms. Gladies Angundaru**  
Director





### *Effects of Drugs and substance abuse*

*"Drugs are fun at the beginning but there are consequences that come with this habit. To be in the right state of mind, desist from drugs and substance abuse"*

- Emotional problems.
- Addiction and dependence.
- Risky sex.
- Brain damage.
- Diseases.



# MAKERERE UNIVERSITY BUSINESS SCHOOL

## MUBS FACULTIES AND OUTREACH CENTRES

### FACULTY OF GRADUATE STUDIES AND RESEARCH

- Doctor of philosophy Degree
- Doctor of Business Administration
- Master of Human Resource Management
- Master of Business Administration (Evening)
- Master of Business Administration (Modular)
- Master of Science in Accounting and Finance
- Master of Science in Marketing
- Master of Science in Procurement and Supply Chain Management
- Master of Science in Banking and Investment Management
- Master of Arts in Economic Policy Management
- Master of Science in Leadership and Government
- Master of Science in Entrepreneurship
- Master of Hospitality and Tourism Management
- Master of International Business
- Master of Business Psychology
- Postgraduate Diploma in Business Administration
- Postgraduate Diploma in Business Education

### FACULTY OF COMMERCE

- Bachelor of Commerce
- Bachelor of Real Estates Business Management
- Bachelor of Science in Finance
- Bachelor of Science in Accounting

### FACULTY OF MANAGEMENT

- Bachelor of Human Resource Management
- Bachelor of Leadership and Governance

### FACULTY OF COMPUTING AND INFORMATICS

- Bachelor of Business Computing
- Bachelor of Office and Information Management

### FACULTY OF MARKETING AND HOSPITALITY MANAGEMENT

- Bachelor of Leisure and Hospitality Management
- Bachelor of International Business
- Bachelor of Catering and Hotel Management
- Bachelor of Science in Marketing
- Bachelor of Travel and Tourism Management

### FACULTY OF ECONOMICS, ENERGY AND MANAGEMENT SCIENCE

- Bachelor of Procurement and Supply Chain Management
- Bachelor of Business Statistics
- Bachelor of Transport and Logistics Management
- Bachelor of Arts in Economics

### FACULTY OF ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION

- Bachelor of Entrepreneurship and Small Business Management
- Bachelor of Business Administration

### FACULTY OF VACATION AND DISTANCE EDUCATION (FVDE)

- Diploma in Business Administration
- Diploma in Hotel and Restaurant Business Management
- Diploma in Entrepreneurship and Small Business Management
- Diploma in Computer Science
- Diploma in Accounting and Finance
- National Certificate in Business Administration (UBTEB)
- Higher Education Certificate in Business Studies

## MUBS OUTREACH CENTRES

### eLearning Centre

Email: [elearning@mubs.ac.ug](mailto:elearning@mubs.ac.ug)

### Entrepreneurship Centre

Email: [entrepreneurshipcentre@mubs.ac.ug](mailto:entrepreneurshipcentre@mubs.ac.ug)

### Leadership Centre

Email: [leadershipcentre@mubs.ac.ug](mailto:leadershipcentre@mubs.ac.ug)

### Career Guidance Centre

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### ICT Centre

Email: [ictcebtre@mubs.ac.ug](mailto:ictcebtre@mubs.ac.ug)

### Executive Education Programmes

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